

TACO JOHN'S PRIVACY POLICY

Taco John's International, Inc. ("Taco John's") is pleased to provide you with information about our privacy policy. Taco John's respects the privacy concerns of visitors to its site and uses best efforts to protect the privacy of visitors to this web site.

PERSONAL INFORMATION

Taco John's only gathers personal information, such as first and last names, addresses, telephone numbers, and e-mail addresses when voluntarily submitted by you. For example, you may submit personal information in order to participate in activities such as sweepstakes, user registration, surveys, in connection with comments or suggestions you submit to us, because you want us to furnish you with products, services, or information or other online and mobile activities.

Taco John's may use your personal information for any of the following purposes: (1) to register visitors for online activities such as online ordering, sweepstakes, contests, surveys, employment applications, comment forms, or any other online or mobile interactive activities; (2) to respond to specific requests from visitors; (3) to protect the security or integrity of the site if necessary; (4) to send notices of special promotions, offers, or solicitations; (5) to promote and market Taco John's restaurants and products; (6) to respond to job inquiries and job applications submitted by you; and (7) as otherwise disclosed at the time we collect your information.

Additionally, the website collects demographic information including age, gender, interests and other information about users as a whole. This information cannot be used to identify a single individual on the site and, instead, is used as a way for Taco John's to understand how visitors are using and interacting with the site so we may provide more usable and beneficial online experiences in the future. Furthermore, you may opt-out by adjusting your Ad Settings. For more information about available opt-outs, please download the Opt-out Browser for the web.

Taco John's may share your personal information with companies that are affiliated with us, our franchisees, or companies that we use to process information you provide via our web site. For example, Taco John's may offer a sweepstakes or contest in conjunction with a co-sponsor that may have special offers or promotions that might be of interest to Taco John's guests. We will not, however, share your credit card information with third parties except those third parties that Taco John's uses to perform tasks required to complete purchases you make through the Taco John's web site, such as fulfilling orders and processing payments for us.

We will allow Taco John's employees, agents, and contractors to access your personal information only when they have a legitimate business reason for doing so. Taco John's may share your personal information with outside contractors or agents who help us manage our information activities (e.g., sweepstakes, administration, order fulfillment, statistical analyses), but they may use your personal information only to provide Taco John's with a specific service and not for any other purpose.

Taco John's reserves the right to use or disclose any information as needed to satisfy any law or legal request, to protect the integrity of the site, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a matter of public safety.

LINKS TO OTHER SITES

Taco John's will utilize third-party vendors, including Google, to display Taco John's ads across the Internet. We also may offer links to sites that are not operated by Taco John's. Some of those third party web sites may be co-branded with a Taco John's logo even though we do not operate or maintain those third party web sites. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the practices of other companies. Also, some Taco John's franchise owners have their own local web sites. Franchise owners operate these sites independently of Taco John's. Although we use best efforts to monitor these sites, Taco John's cannot take responsibility for their content or privacy policies.

COOKIES

"Cookies" are pieces of information that a web site transfers to an individual's hard drive for record keeping purposes. Cookies allow the web site to remember important information that will make use of the site more convenient. Taco John's may use cookies for a variety of purposes in order to improve your on-line experience. For example, we track the total number of visitors to the site on an anonymous aggregate basis. We may also employ cookies so that we remember you when you return to the site and to help customize your Taco John's web experience. If you do not wish to receive a cookie, use the options in your web browser. Taco John's will also utilize cookies to serve ads based on past visits to TacoJohns.com. You can opt out of Google's use of cookies by visiting Google's Ads Settings.

NOTICE TO PARENTS

Taco John's strongly encourages parents to supervise their children's on-line activities and regularly monitor their children's use of the Internet, including the use of parental control tools and other services to assist them in such supervision. Taco John's practice is not to collect information from children under 13 nor allow them to use the interactive features on our web sites. Taco John's does not knowingly collect information online from children under 13.

CHANGES TO PRIVACY POLICY

Taco John's reserves the right to change this policy from time to time. Please check this page periodically for changes. If you have any questions or comments about the Taco John's privacy policy, please feel free to contact us at:

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